

Package Pricing



	Description	Value	Listing Now \$148 (worth \$326)	Basic Now \$298 (worth \$1018)	Standard Now \$698 (worth \$2104)	Premium Now \$998 (worth \$3502)
Business Awareness to generate more revenue	1-Year Membership (1yr SMO Merchant Listing)	\$158	✓	✓	✓	✓
	1x Design for SMO Promotion Listing (valid 6mth)	\$118	✓	✓	✓	✓
	1pc SMO Decal Valid for 1 yr (T&C Apply)	\$25	✓	✓	✓	✓
	1pc SMO Member Card (enjoy discounts from participate merchants)	\$25	✓	✓	✓	✓
	Other Services (enjoy special discounts from SMO Services & Training)	-	✓	✓	✓	✓
Marketing Plan Reach relevant audience	2x Design & Post in SMO Social Media platform(s) Static	\$176		✓	✓	✓
	2x Shared Short Video up to 60-sec (up to 2 merchants)	\$516		✓	✓	✓
	SMO Coupon Booklet - 3000pcs (printing & dissemination included)	\$798			✓	✓
Video Promo Capture Audience Attention	1x on-site Vlog & Editing up to 60-sec	\$288			✓	✓
	1x 30sec Promotion Video up to 30-sec (consist of basic company intro/Product)	\$498				✓
Training Increased productivity and performance	2x SMO Soft Skill Training	\$976				✓
	90min Consultation - Business Analysis (max 2 pax) face to face session	\$298	70% Off	70% Off	70% Off	70% Off
	Start-up Business Analysis Training 6hr (max 2pax) face to face session 2hr lecture / 2hr business analysis / 2hr Bookkeeping	\$998	70% Off	70% Off	70% Off	70% Off

NOTE: Merchants to provide photos, videos, product information (edited copy) unless otherwise stated. Printing not included for all design works.

- Up to 2 rounds of changes. on-site service additional \$50 per trip.

- Instalment Plans available (T&C Apply)

- We reserve the right to modify these packages at any time.

Ala Carte Pricing



	Description	Cat	SMO Members	Non Members
Design build a stronger identity for your business	1x Design 2 sided - namecard or staff pass (Inclusive of layout for 1 name. / Printing PVC card additional \$12)	D1	\$29	\$48
	1x Design + Post in SMO Social Media platform(s) - static (Excluding Boosting)	D2	\$39	\$88
	1x Design for double sided A6-A5 size - coupon, wedding card, invitation card, or ticket	D3	\$49	\$98
	1x Design for single sided Poster sized 18" x 24", 24" x 36" or 27" x 40"	D4	\$49	\$108
	1x Design for SMO Promotion Listing (valid for 6mth)	D5	\$49	\$118
	1x Design for A5 or A4 sized brochure, flyer, menu - 1 page (add page \$35 ea)	D6	\$59	\$118
	1x Design for Banner or Shop Signage	D7	\$79	\$148
	1x Design for TV slides up to 5 pages	D8	\$99	\$198
	4x Design + Post in SMO Social Media platform(s) - static (Excluding Boosting)	D9	\$119	\$298
	1x Design & Post in SMO header (duration 3-mth)	D10	\$199	\$398
Video Promo Capture Audience Attention	1x 30sec Promotion Video (up to 2x Posting) (consist of basic company intro)	V1	\$249	\$498
	1x 90sec Video (Restaurant Menu)	V2	\$289	\$598
	1x on-site Vlog & Editing (up to 2x Posting) up to 90-sec	V3	\$149	\$288
Shared Marketing Reach relevant audience Maximize marketing	1x Shared Short Video up to 45-sec (up to 2x Posting) (up to 3 merchants & 1st slide add \$30)	S1	\$129	\$258
	Shared Marketing Coupon Booklet (up to 30 merchants / 3000pcs) - 1x Design, Printing & Disseminating Display 1st page add \$50, 2nd & 3rd pages add \$30	S2	\$359	\$798

NOTE: Merchants to provide photos, videos, product information (edited copy) unless otherwise stated. Printing not included for all design works. Up to 2 rounds of changes. on-site service additional \$50 per trip. additional revisions will be charged at \$50 per revision. We reserve the right to modify these prices at any time.