BUSINESS 101

SMUSCIPLE OF NEO

This course is designed to equip aspiring entrepreneurs with the essential knowledge and skills needed to start and grow a successful business.



It covers key
topics such as
idea generation,
business
planning, legal
considerations,
financial
management,
marketing,
sales,
operations, and
more.

A Brief...

Participants will learn about the entrepreneurial mindset, networking, and ethical business practices. The course emphasizes practical insights and actionable steps, culminating in an action plan for launching their own ventures.

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