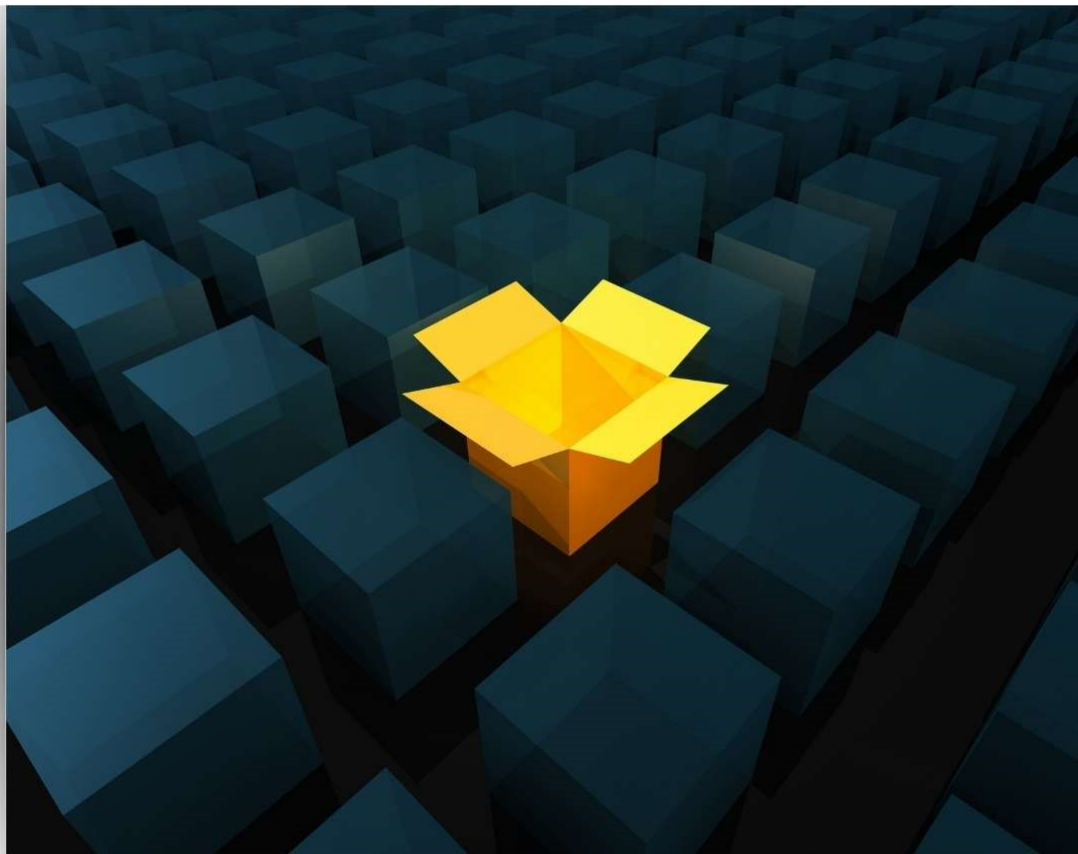


THINKING OUT OF THE BOX

Today's global marketplace provides challenges for every type of business or organization.

A key to meeting these challenges is to enable "thinking outside the box" – to tap into the personal creativity of each employee and to manage that creativity to produce corporate innovation.



This highly interactive course through the use of exercises, will relate and enhance creativity and innovation concepts.

Participants will:

- Explore tools and models of creativity and innovation
- Discover their own personal creativity
- Understand the different creative roles
- Identify creative strengths and weaknesses



Cognitive styles of creativity

Identifying your own personal creative style

Right-brain and left-brain integration: whole-brain thinking

Divergent and convergent thinking tools

The creative process

The innovation process and tools

Different types of innovation

Dealing with change
& many more